



Making the world a safe and happy place for all dogs

2023 in review

This was our sixth year and every day we saved the lives of dogs in the US and around the world.

When we launched Dogs Trust in the USA in 2018, the euthanasia rates in several states were extraordinarily high, and millions of dogs around the world were suffering because of poorly managed dog populations, distressing physical welfare and one of the world's deadliest preventable diseases: rabies.



Dogs don't choose where they're born in the world. But we believe that every dog deserves to live life to the full.

As the only national charity in the US solely dedicated to dog welfare, we've continued to raise the standard of care across the country and beyond through our own programs and partnerships with others. Throughout 2023, we focussed our efforts in areas where dogs are at the greatest risk of suffering or euthanasia.

This year I am so proud that we've trained staff and volunteers working in shelters across the country, helped dogs and their owners stay together through Dog School classes in New York and California, and saved the lives of dogs around the world by providing fundamentals such as low-cost veterinary care, access to spay and neuter operations and rabies vaccinations.

As we move towards 2024, I'm pleased to say that we're planning to make an even greater impact on the lives of dogs in regions where they need it most. I look forward to sharing more in due course.

Thank you for being by our side again this past year. I hope you enjoy reading this snapshot of what you made possible in 2023.

With warmest regards,

A handwritten signature in black ink, appearing to read "Owen Sharp".

Owen Sharp
President, Dogs Trust

Vision:

We believe every dog deserves to live life to the full.

Mission:

We won't rest until we make the world a safe and happy place for dogs - so together we never have to let any dog down.

What we strive to do:

We're the best place for dogs in need

We're helping people and dogs live better together

We're making tomorrow's world a better place for all dogs



Our furry friends mean the world to us

Floppy ears, padded paws and tails that rarely stop wagging. We do what we do because we love dogs and we think they deserve to feel loved and cared for. We're improving dog welfare by offering funding, support and training to dog lovers everywhere - and we won't rest until we make the world a safe and happy place for dogs.

Here's an overview of what we've been up to in 2023:

1

Sharing our knowledge with other professionals

Our **Professional Development Program** trains staff in our partner organizations to mentor and develop other members of their teams. Through this program we've set organizations up to support more dogs now as well as future generations of pups to come.

2

Supporting each another

There are many incredible organizations, shelters and rescues working tirelessly for the dogs in their local area. Our **Grant Funding Program** gives them the finance and resources they need to keep doing the work they do, and ultimately, make the world a better place to be a dog.

3

Training that keeps dogs and owners together

Living with a dog isn't always waggy tails. **Dog School USA** offers fun and affordable training courses for owners and their loyal companions to give dog owners the tools to overcome problem behaviors and strengthen the bond between them.

Professional Development Program

1 Sharing our knowledge with other professionals

Sharing is caring. Especially when it means we can help dogs and people understand each other better.

This year our **Professional Development Program** trained staff at local organizations, shelters and rescues in seven different states. Through training courses and empowering hands-on workshops, we shared our dog behavior expertise with the people who are mentoring vets, shelter staff, volunteers, foster carers and dog owners.

We joined forces with new partners including LA County Department of Animal Care and Control, launched our first national pilot program with five new partners from across the USA and continued to strengthen our connections with existing partners in New York and California.

Here's a snapshot of what we've achieved through the program this year:

8
organizations
partnered with

64
mentors trained by
Dogs Trust USA



New partner



In March 2023, we partnered with LA County Department of Animal Care and Control, one of the largest and most progressive animal control agencies in the United States. Through the Professional Development Program, we trained all their teams in dog behavior. Those teams oversee seven animal care centers across Los Angeles County and 44 contract cities, an area with a total population of 3 million people.

Attendee experience



6699

We're excited about giving our adopters and fosters the tools to better navigate their animal's behavior when issues arise. Now, when we get calls from owners struggling with their dog's behavior we can help them explore what's going on.

Geraldine Peace and Katherine Berger
Professional Development Program
Graduates, PetConnect Rescue,
Maryland

Partner experience



6699

We continue to hear from shelters that behavior remains a challenge to adoption for many dogs. This program is critical to increasing a dog's chance for adoption into a home with a loving pet parent.

Deb Fair
Executive Director,
PEDIGREE Foundation

Grant Funding Program

2 Supporting each another

Each year, 3.1 million dogs enter rescues in the United States and, unfortunately, around 670,000 are euthanized simply because of overcrowding. There are passionate organizations already dedicated to helping those dogs, and our Grant Funding Program supports and empowers them to do even more.

Since 2018 we've funded 59 projects, awarding a total of \$1,183,093 to organizations who've been making a huge difference to the lives of dogs in their area. In 2023 we continued our work with nine grantee and partner organizations, supporting them in their incredible work to make a real and measurable difference to dogs across the country.

Here's a snapshot of the impact that our grants have made.

2018-2023:

413

dogs fostered

10,118

dogs neutered

4,402

dogs vaccinated

4,916

dogs rehomed

843

dogs trained

(in addition to Dog School)

213

completed fence projects

3,139

dogs microchipped

2,888

dogs treated

“““



Baby Ruth doesn't like to be handled by strangers, and even though her nails were growing painfully into her paw pads, she kept refusing help from vets she saw. Her owners were worried about another expensive bill so they brought her to our free clinic. After a lot of treats and patience, we earned her trust, got her nails trimmed and even got a full health exam done including vaccines, flea and tick prevention and deworming. It was a huge relief to her owners – they were so grateful.

Ruthless Kindness
Sonoma County, California

“““



We often encounter folks who have fears about allowing strangers to operate on their pets but on many occasions have seen that offering kind, non-judgmental support breaks down those walls. Funding from Dogs Trust USA means CARE-a-van can become a fixture in the community and build trust with dogs and their owners who need free veterinary care.

Kentucky Humane Society
Kentucky



“““



Ahryeah was diagnosed with a pyometra, a painful uterine infection that without treatment leads to death. The most effective solution for a pyometra is spay surgery, but her owners couldn't afford the high cost of emergency treatment. Thanks to the financial assistance from Dogs Trust USA, we provided lifesaving surgery for Ahryeah. A few weeks after the surgery, Ahryeah was back to her old self, happy and healthy with her loving family.

Community Spay Neuter Initiative Partnership
Michigan



Dog School USA

3 Training that keeps dogs and owners together

We know that the best thing for dogs is being with their owners, where they're safe, happy and living life to the full. So, we'll do everything we can to strengthen the bond between them.

In 2022-23, shelters and rescues were inundated with dogs. We know that the main reasons for people giving up or abandoning their dogs were the rising cost of living and problem behaviors. Lockdowns in 2020-21 mean we're now faced with more difficult dogs, presenting problems like anti-social behavior and separation anxiety. But most of these behaviors can be solved at home with the right training.

Dog School USA gives owners the tools they need to stop problem behaviors before they get to be too much, through fun, affordable workshops that cover body language and basic training. They're designed for dogs and owners to do together, strengthening the bond and keeping them together through thick and thin.

This year we expanded our range to include a 'Trick Training and Enrichment Workshop' and a 'Reactive Dogs Workshop'.

Our brilliant partners:

New York:

Animal Care Centers of NYC
Bideawee Manhattan
Muddy Paws
Second Chance Rescue
DIGS Canine Hotel Spa & Daycare

California:

Wallis Annenberg PetSpace
Southeast Area Animal Control Authority

Dog School USA 2023 in numbers

400
dogs trained

92
courses completed

17% online

83% in person

Partner experience

6699



A first step for us [getting dogs into homes] is being able to give people an affordable way to train their dog through Dog School to become a good member of the family. Dogs Trust is one of the most respected dog organizations in the world and we've really benefited from their knowledge.

Leslie Granger
President & CEO, Bideawee

Dog owner experience

6699



I rescued Paulo from Wallis Annenberg PetSpace and was really nervous about how I was going to relax in my house without him destroying everything and how I was going to communicate with him. I took the Dog School course, and I feel much more confident when I take him out. And I'm considering traveling with him now.

Valerie
Dog School USA attendees,
California



Coach story

6699



Rescue pup Brownie was very reactive to other dogs when her adopters brought her to Dog School. As the course progressed, her reactivity and frustration levels decreased. She and her adopters further benefitted from attending one of our new reactive dog workshops in 2023.

Becky
Dog School USA Coach, Los Angeles



Donors

**Your
support
makes
lots of
dogs very
happy**



From the East Coast to the West Coast, to every dog lover, for every donation - your gift means the world to us and our canine pals too. Because of you, we're making the USA and countries all over the world better places to be a dog. Thank you to those who generously supported our efforts this year.

The Emma and Georgina
Bloomberg Foundation

The Otis Booth Foundation and
Stephanie Booth Shafran

Anthony Castillo

Laurie and Brian Conroy
(The Conroy Family Foundation)

Ila Davis Fund of the Community
Foundation for Monterey County –
in honor of Dr Susan Monger

Peter Doctors

Marla Echeverria

Blanche T. Enders Charitable Trust

Ethel Frends Charitable Foundation

Manuela & James Goren (The Stella
& Dolphi Goren Foundation)

Aleric Heck

Allan Heinberg

Hudson River Park Trust

Carrie Denning Jackson (The Ripple
Foundation)

Brian Johnson - in memory of
Brian "Butter" Philo

Nicholas Manaris

Mars Petcare

Harold McAlister Foundation

Chandra S Murugesan

Milbank, LLP

Pedigree Foundation

Ted Pidcock

Radesh Rao

Mike Roen

Ambassador and Mrs. Ronald
P. Spogli (W.M. Keck Foundation)

Marcy Szarama

Boyan Uzunov

We would also like to thank everyone who supported Dogs Trust by taking part in the Five Boro Bike Tour and the Big 'Y' Apple 5k fundraising events in 2023.

From one dog lover to another, thank you

Our generous founders and their four-legged friends have made this all possible.

Melissa and Josh Arker

Claire Ambrosio and Jim Michalski

Stephanie Berger

The Emma and Georgina Bloomberg
Foundation

Susan Bloomberg – in honor of Hugo, beloved
companion of Georgina Bloomberg and a
much-loved family member

Stephanie and Michael Bulger

Martha and Kyle Boyd – in memory of Heather,
beloved companion of Ian Rose

Jim and Veronica Carbone

Betsy Beers & Bruce Cormicle

Barbara and Rodgin Cohen

Laurie and Brian Conroy
(The Conroy Family Foundation)

Manuela & James Goren

Allan Heinberg

Carrie Denning Jackson
(The Ripple Foundation)

Marilyn W. & Steven J. Joffe

Peter Nowalk – a Donor Advised Fund of The
US Charitable Gift Trust

Jill, Alan, Hilary & Lindsay Rappaport

Frank E. & Kimba Wood Richardson
(The Richardson Foundation)

The Riggio Foundation

Rick Rosenthal & Nancy Stephens
(The Rosenthal Family Foundation)

The Rivaya Fund of the Jewish Communal Fund

Steven A. & Roberta Denning
(The Sage Foundation)

The Flora Family Foundation

Dogs Trust

Dogs Trust Worldwide

Dr Jeffrey Young

Craig Weiner



Financials

The year in financial terms

Dogs Trust USA is a 501 (c)(3) not-for-profit organization qualified to receive tax-deductible contributions. These financial summaries were compiled by management. A copy of the 990 IRS Form and audited accounts can be obtained by sending a written request to Mr Owen Sharp, President, Dogs Trust USA, 1350 Avenue of the Americas, Floor 2, Suite 266, New York, NY 10019.

Thanks to generous donations received in 2022, we were able to expand our programs in 2023. As of December 31st 2023, the year end cash balance was \$560,360.93

Total Income:

\$750,051

Total Expenditure:

\$1,561,101

Program Services:

\$797,695

Fundraising:

\$411,776

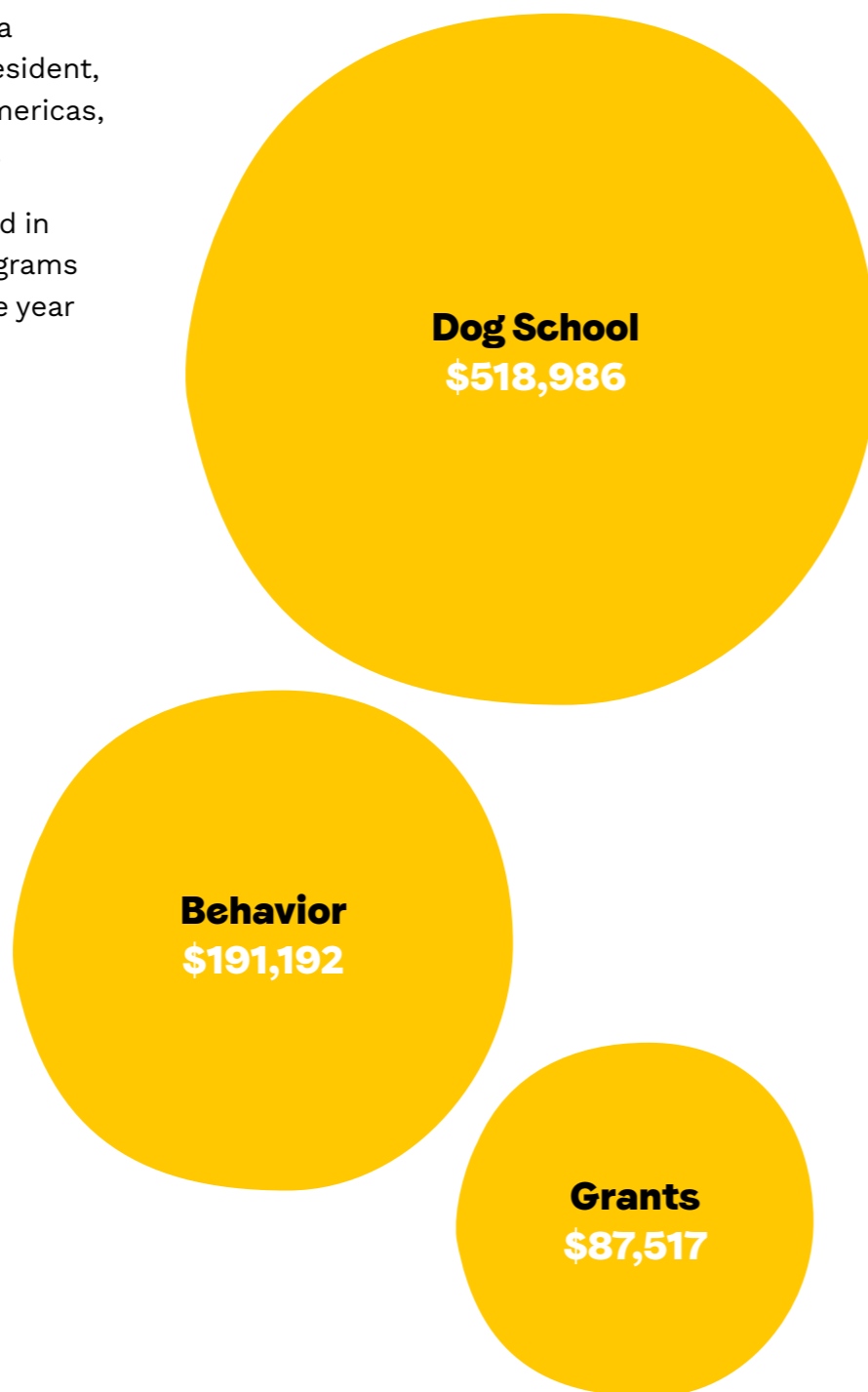
Management & General:

\$351,630

Surplus (Deficit):

(\$811,050)

Program Services:



Governance

Meet our Board of Directors

The Dogs Trust USA Board is responsible for the strategic direction, financial stewardship and legal compliance of our charity. They meet twice a year at minimum to keep everything on track and assign day-to-day responsibilities to our executive team.

Our Board members are appointed based on their knowledge and expertise, and how it can help us achieve our strategy. Between them, their vast expertise covers international organization development, animal welfare, veterinary services and finance, and all Board members are

life-long dog owners. The role of a Board member is unpaid, and we're grateful for the time they give us.

Each new member goes through a formal induction process that outlines their role, responsibilities and duties to the charity. The Board maintains a Conflict of Interest Policy and any real or perceived conflicts of interest or loyalty are disclosed ahead of each meeting.

For more information on our governance, please visit our GuideStar profile: www.guidestar.org/profile/82-2390086



Owen Sharp
President



Helen Walker
Director



Susan Monger
DMV Director



Jonathan Jackson
Director



Veronica Carbone
Director



Brett Llewellyn
Director, Treasurer and
Company Secretary

Will you be our faithful friend?

Every donation makes a huge difference to dogs and dog lovers across the United States and around the world.

Here's what we can do together:

- Reduce the number of dogs killed unnecessarily
- Help more dogs find their forever homes
- Give owners the training and support they need to live well with their dog
- Create real, lasting change and make the world a much more dog-friendly place.

To see what we're doing and stay up to date, go to:
www.dogstrustusa.org

Donate to make sure generations of pups can live happy, healthy lives.



Let's talk dogs



**A dog is for life,
not just the holidays.**

**To find out more about
supporting Dogs Trust USA,
please contact:**

Bryony Mills
**Assistant Director of Grant and
Major Donor Relations**
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323 304 0498

www.dogstrustusa.org

Please write to us at:
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